

Professional Services Company Stays One Step Ahead with Self-Protection and Support from Comcast Business

Blue Collar Scholar Landscapes agrees technology is a contributor to business growth after implementing Comcast Business SmartOffice

BETHESDA, MD – DEC. 16, 2021 – [Comcast Business](#) today announced that [Blue Collar Scholar Landscapes](#), a Bethesda-based landscape development company, has deployed [Comcast Business SmartOffice™](#) to support its self-monitoring needs. As a result, Blue Collar Scholar Landscapes has improved efficiencies in operations with an extra “eye” on its landscaping lot, so it can focus on gaining a competitive edge over competitors and how to better position to accelerate growth.

With plans to expand soon, Blue Collar Scholar Landscapes has grown from a small landscaping company to a \$7 million enterprise in just over six years. Today, the company helps transform the outsides of homes and businesses through services like concrete paving, fencing, lawn maintenance, landscaping and more for clients across the Greater Washington, D.C., metropolitan area.

As Blue Collar Scholar Landscapes’ business quickly grew, so did its needs for monitoring and technology. Last year, tens of thousands of dollars’ worth of equipment was stolen from the company’s main location. Founder and CEO Sam Forline knew he needed to quickly implement a solution to help avoid similar instances from happening again.

“Following the devastating robbery in 2020, we needed technology to keep an eye on our business. While the cameras provide an extra eye on our landscaping lots, they also have given me the peace of mind that, as a business owner, helps me to sleep at night,” said Forline. “I am extremely grateful to the Comcast Business team for its support, responsiveness and recommendations every step of the way.”

Blue Collar Scholars selected Comcast Business to help keep the company connected while also keeping an eye on expensive equipment – all while being backed by the support of Comcast Business’ reliable network. Comcast Business was able to quickly complete the install and provide a discount on the installation charge. Blue Collar Scholars now relies on SmartOffice’s internet-powered cameras to monitor property and landscape equipment around the clock, from any location and using multiple devices.

The Comcast Business technology addresses Blue Collar Scholars’ current needs, as well as those for the future as it plans to expand to future sites. The landscape development company currently has multiple cameras for video monitoring and will install more cameras when it opens future locations.

“Our support for Blue Collar Scholars demonstrates our desire to help the company drive future business growth. We are proud to stand by its side as it looks to leverage technology that helps bolster its operations and improves efficiencies,” said Dan Carr, senior vice president of Comcast Business Services for Comcast’s Beltway Region, which includes Maryland, Virginia, Washington, D.C., and parts of Delaware, North Carolina and West Virginia. “With every customer we work with, Comcast Business aims to be a true partner, not just a technology

provider. We are pleased to provide the Blue Collar Scholars team with peace of mind and confidence, so it can focus on its business and customers without missing a beat.”

For more information, visit <http://business.comcast.com>.

About Comcast Business

Comcast Business offers a suite of Connectivity, Communications, Networking, Cybersecurity, Wireless, and Managed Solutions to help organizations of different sizes prepare for what's next. Powered by the nation's largest Gig-speed broadband network, and backed by 24/7 customer support, Comcast Business is the nation's largest cable provider to small and mid-size businesses and one of the leading service providers to the Enterprise market. Comcast Business has been [consistently recognized](#) by industry analysts and associations as a leader and innovator, and one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

About Blue Collar Scholar Landscapes

The exterior of your home is the first impression for neighbors and visitors. Blue Collar Scholars can transform your location by helping you achieve the inviting aesthetic that it deserves. Our landscape development in Bethesda, MD, will transform the outside of your home or business. You can expect stellar work, top-notch customer service, reliability, and customizable services in the Greater D.C. area when you choose Blue Collar Scholars. Our services range from concrete paving to lawn maintenance and everything in between. Your home or business will become an excellent place for get-togethers, and neighbors will be envious. Call Blue Collar Scholars today for the best landscape development that Bethesda, MD, has to offer.

Comcast Business SmartOffice Licenses:

AL: 001785, 001789; **AR:** 2536; **AZ:** ROC 307346, BTR 18286-0; **CA:** CSLB 1028256, ACO 7677; **CT:** ELC 0189754-C5, ELC 0202487-C5; **DE:** SSPS 13-225; **FL:** EF0000279; **GA:** LVU406354; **IL:** PACA 127-001555; **LA:** F2257; **MA:** 1499A1, 7067C, SS-002525; **MD:** 107-1937; **ME:** LM50017039; **MI:** 3601206519; **MN:** TS674413; **MS:** 15030170; **NC:** 1937-CSA; **NJ:** Burglar Alarm Business Lic. # 34BF00052000; **NM:** 379095; **NY:** licensed by the N.Y.S. Department of State 12000317423; **OR:** CCB 199939; **SC:** BAC-13662; **TN:** ACL 2006, ACL 2002; **TX:** B18966; **UT:** 8788186-6501; **VA:** 2705151177, DCJS 11-15181; **VT:** ES-02366; **WA:** COMCABS846NU; **WASHINGTON, DC:** ECS 904217, BBL 602517000001; **WV:** WV051524. Valid 1/1/21. See <http://business.comcast.com/smartoffice> for current list.

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